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Beginning September 15th, 1913. The Paris Store will give away, absolutely FREE of CHARGE, many beautiful premiums such as Cut Glassware, Electric Reading Lamps, Clocks, Pictures, and many other handsome and practical articles that will help furnish the home or serve as gifts—with no outlay whatever. For full particulars inquire at the Exchange Desk in our store, which is near the stairway.

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Saxe all your purchase slips, no matter how small the amount. When you have saved purchase slips to the amount of \$1.00 or more, present them at the Exchange Desk and procure PREMIUM CERTIFICATES for them. Purchase slips amounting to \$1.00 will procure one PREMIUM CERTIFICATE. Fifty PREMIUM CERTIFICATES entitle the holder to any premium on display in Premium Section. Come in and look the premiums over—more will be displayed from time to time. Save your purchase slips—they are valuable no matter how small the amount.



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